



UNC
SCHOOL OF MEDICINE

WELCOME New Faculty!

Orientation Guide

These materials are intended to orient new faculty to the University of North Carolina School of Medicine and provide resources for additional information.

Topics covered in this slide deck include:

- » Medical Foundation of North Carolina



FACULTY ORIENTATION
October 2018

Leslie H. Nelson-Bernier - *President, UNC Medical Foundation*



Who are we?
What do we do?





UNC

**MEDICAL FOUNDATION
OF NORTH CAROLINA**

Programs covered by The Medical Foundation

Cancer

Women's Health

Family Medicine

Ophthalmology

Kidney Center

Children's

Men's Health

Psychiatry

**Center for Excellence
in Community
Mental Health**

Medical Education

Global Health

**Autism Research
Center**

Emergency Medicine

Neurosciences

**Cardiovascular
Medicine**

Arthritis

**Rheumatology, Allergy
& Immunology**

Surgery

A photograph of a person walking on a paved path in a lush green park. The scene is filled with large, mature trees and a well-maintained lawn. A blue brushstroke graphic is overlaid on the center of the image, containing the text. The overall atmosphere is serene and natural.

the CAMPAIGN for CAROLINA

begins



13,169
ALUMNIDONORS

56% Progress To Goal
47% Time Elapsed in Campaign

Unit Initiatives

- Cancer
- Children's
- Medical Education
- Neurosciences/Brain Health
- Global Health
- Precision Medicine

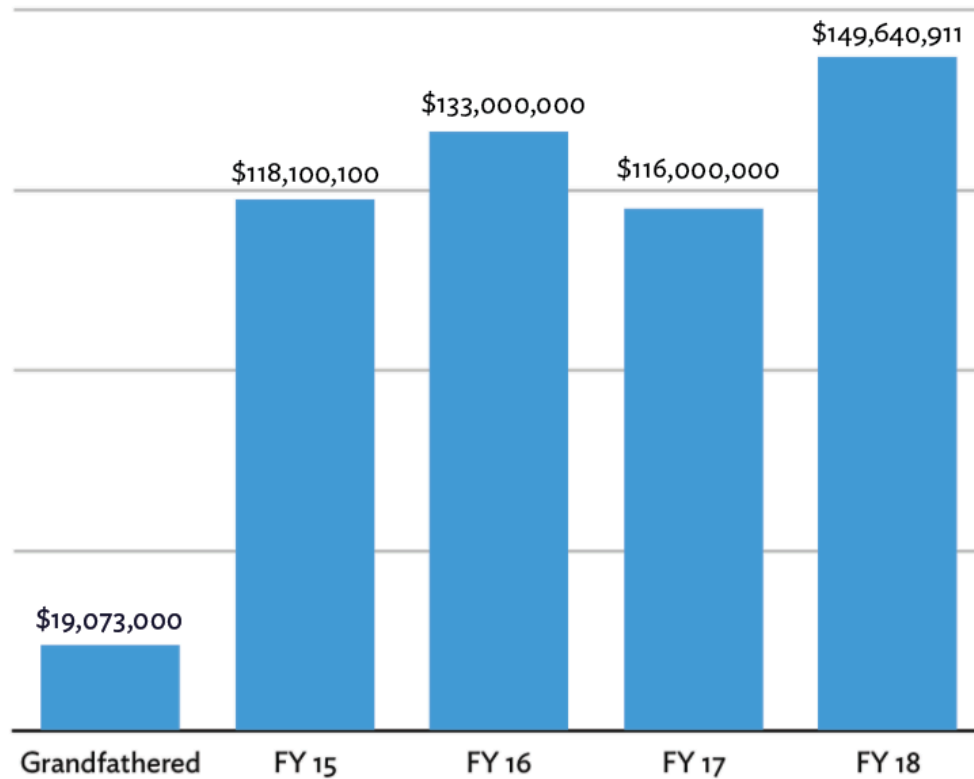


Unit Priorities

- Research
- Patient Care
- Advocacy and Outreach
- Education
- Faculty Support
- Capital Projects
- Greatest Need

FY18 - \$149M
RECORD YEAR

Progress year over year





Grateful Patient
Program



Sources of Philanthropic Support

The Medical Foundation has resources to help identify prospective donors, build relationships, close opportunities, and communicate impact.

- Grateful patients and families
- Former medical students, residents and fellows
- Community friends
- Corporations
- Private foundations

Referrals and Introductions

Expressions of Appreciation

- What is the best way to say thank you (to you, your team)?
- What can I do to help?
- Can you tell me about your research?
- What are your plans to improve care/train residents/renovate facilities?

Response/Introduction

- Thank you.
- I'd like to ask my colleague, Leslie Nelson-Bernier, reach out to you. She knows my work well and would be glad to provide more information.



THANK YOU